

Agenda - Focus Group - De Anza Commission/Foundation

Nov. 14, 2019

- 9:00 AM Introduction**
- 9:05 AM Ground Rules (Categorizer)**
- 9:10 AM Student and Community Needs That Are Served Quite Well by De Anza (Categorizer)**
- 9:25 AM Student and Community Needs That Are Served Presently, But Not Well and Programs Should Improve (Categorizer)**
- 9:55 AM Nominating Programs That You Would Like to See Improved or Initiatives That Should Be Started (Categorizer)**
- 10:05 AM Prioritizing Programs or Initiatives (Vote)**
- 10:50 AM Feedback Survey (Survey)**
- 11:00 AM Adjourn Meeting**

Ground Rules

- 1. Only what gets entered into the conversation will show up in final meeting report. Verbal comments are welcome, as they may stimulate ideas, however, if you want the verbal comments to get reflected in the report, please be sure to enter them into the online conversation.**
- 2. The comments will not be attributed to individuals in the focus group. The software is designed so that the entire conversation is anonymous. Please be candid about your ideas and opinions.**
- 3. At the same time, please be constructive and professional with your comments. Anything that comes across like an ad hominem attack or a cheap shot will be deleted. Remember that the entire conversation will be published.**
- 4. The only editing the facilitator will do this report is to run a spell check using Microsoft Word before submitting.**

Student and Community Needs That Are Served Quite Well by De Anza

(While comments that seem to refer to the same topics or themes have been grouped together, comment numbers are retained to show the original order of submission)

- 6. Comprehensive and complete course and subject availability.**
- 3. The courses available and the reputation for the finest community college in the area. 16. AA degree/certificate helps student to have "minimum" college degree and knowledge for finding better job.**
- 24. The certificate programs are great and fill an important need in the community for the students and the community**
 - 1. Refreshing/updating key workplace skills**
 - 5. Vocational training in need job areas**
- 25. Recreational facilities/classes**

- 2. Clean, well-located, accessible facility that is attractive and welcoming to all students and our community.**

- 12. Vibrant foreign student program**
- 13. The quality of students is good and provides motivation to go to higher education.**
- 14. A diverse student body that all students can identify with and be comfortable.**
- 9. De Anza has great programs although due to the demographic changes/newcomers, we have more community members who are non-English speakers and we need to address their needs also.**
- 22. Mental health resources available specially for long-life learners.**
- 8. Educate students on civic engagement**

- 4. Great transfer program, and also have so many classes to choose from.**
- 7. A key solution for the "student loan crisis"**
- 10. Great transfer rates that allow affordability to those who want to receive a 4-year college degree.**
- 11. The transfer rate to 4-year universities is very high**

- 20. City's only art gallery**
- 15. More connections with local community art organizations.**

- 17. More leadership programs and celebrations.**
- 21. Event parking for community festivals**

- 18. College Promise program**
- 23. Affordability due to the College Promise program for two years instead of one.**

- 19. The faculty is very strong and caring, they are highly educated themselves**
- 26. Kirsch environmental center**

Student and Community Needs That Are Served Presently, But Not Well and Programs Should Improve

(While comments that seem to refer to the same topics or themes have been grouped together, comment numbers are retained to show the original order of submission)

- 1. Closer connection with the local community**
- 7. Make De Anza resources more available to the community through public education, i.e. - Euphrat, Planetarium, etc.**
- 3. Easier way to get Planetarium information and the programs available**
- 6. Better promotion of Euphrat**
- 11. More marketing/commercial needed, not only through Web site, but also present at local community hall or library.**
- 8. Very hard to connect with dean of arts for new community art project. I was asked to send email but no responds.**
- 5. The cost of the insurance that was asked for collaboration with community and classes was too high then we had to drop down our projects.**
- 18. Bringing back the community TV programs.**
- 12. Create a bike/walk trail through De Anza campus.**
- 13. The students should practice their community engagement and social skills through volunteer hours and receive credits for it.**
- 9. Encourage students to be more engaged in community activities and programs**
- 16. Work more with community and provides volunteering opportunity for students.**
- 14. The campus needs to have more workers for clean-up and I believe the landscaping has gone downhill over the years.**

- 10. Clearer presentation of the "efficiencies" of the transfer program vs 4-year cost/student loan debt, etc.**
- 17. Creating trust and more education about understanding the concept of the 2+2 especially for families from overseas.**

- 2. Better connections with Bay Area companies**

- 4. Pay more attention to special needs students and provide more counseling.**

- 15. For topic one- Online programs**

Nominating Programs That You Would Like to See Improved or Initiatives That Should Be Started

(While comments that seem to refer to the same topics or themes have been grouped together, comment numbers are retained to show the original order of submission)

- 1. Artificial Intelligence**
- 9. Additional Career Tech programs for jobs that can't be outsourced or automated**
- 19. Education/ upgrade/ update / resource-transition**
- 20. More intercultural, intergeneration, integration programs**
- 2. More 4-year programs**
- 12. More opportunities to teach students how to work together as teams**
- 3. Provide special programs for special needs but high-functioning students.**
- 4. More outreach to high school students and families**
- 6. Make De Anza more of an "idea" than a "place."**
- 18. Extend College Promise**
- 17. Promote civic discourse-bringing people together**
- 14. Find ways to create more "happiness" along with "success."**

- 5. Provide more tutoring service for students.**
- 21. More tutoring availability**

- 7. More one-on-one counseling**
- 13. Easier for students to sign up for needed classes. Sometimes a student has to have a class that is full thus they can't graduate**

- 11. More scholarships**
- 8. Provide more working opportunity in the campus for all students, including international students.**

- 16. Dog/ animal-friendly environment and teach students for loving and caring for animals.**
- 15. Help smoking students to quit and keep campus as a non-smoking campus.**

- 10. More Art displays through the county by students**

Prioritizing Programs or Initiatives

Voting Results

Multiple Selection (maximum choices = 7) (Allow bypass)

Number of ballot items: 21

Total number of voters (N): 5

Total

- | | |
|---|---|
| 4 | 1. Additional Career Tech programs for jobs that can't be outsourced or automated |
| 3 | 2. More 4-year programs |
| 3 | 3. More opportunities to teach students how to work together as teams |
| 2 | 4. Artificial Intelligence |
| 2 | 5. More outreach to high school students and families |
| 2 | 6. Make De Anza more of an "idea" than a "place." |
| 2 | 7. More scholarships |
| 2 | 8. Easier for students to sign up for needed classes. Sometimes a student has to have a class that is full thus they can't graduate |
| 2 | 9. Find ways to create more "happiness" along with "success." |
| 2 | 10. Promote civic discourse-bringing people together |
| 2 | 11. Education/upgrade/update /resource-transition |
| 2 | 12. More tutoring availability |
| 1 | 13. Provide special program for special needs but high-functioning students. |
| 1 | 14. More one-on-one counseling |
| 1 | 15. Provide more working opportunity in the campus for all students, including international students. |
| 1 | 16. More Art displays through the county by students |
| 1 | 17. Dog/animal-friendly environment and teach students for loving and caring for animals. |
| 1 | 18. More intercultural, intergeneration, integration programs |
| 0 | 19. Provide more tutoring service for students. |
| 0 | 20. Help smoking students to quit and keep campus as a non-smoking campus. |
| 0 | 21. Extend College Promise |

Feedback Survey (Survey)

Survey Results

1. This session was a good use of my time

A) Ballot

Method: Agree/Disagree (4-point)

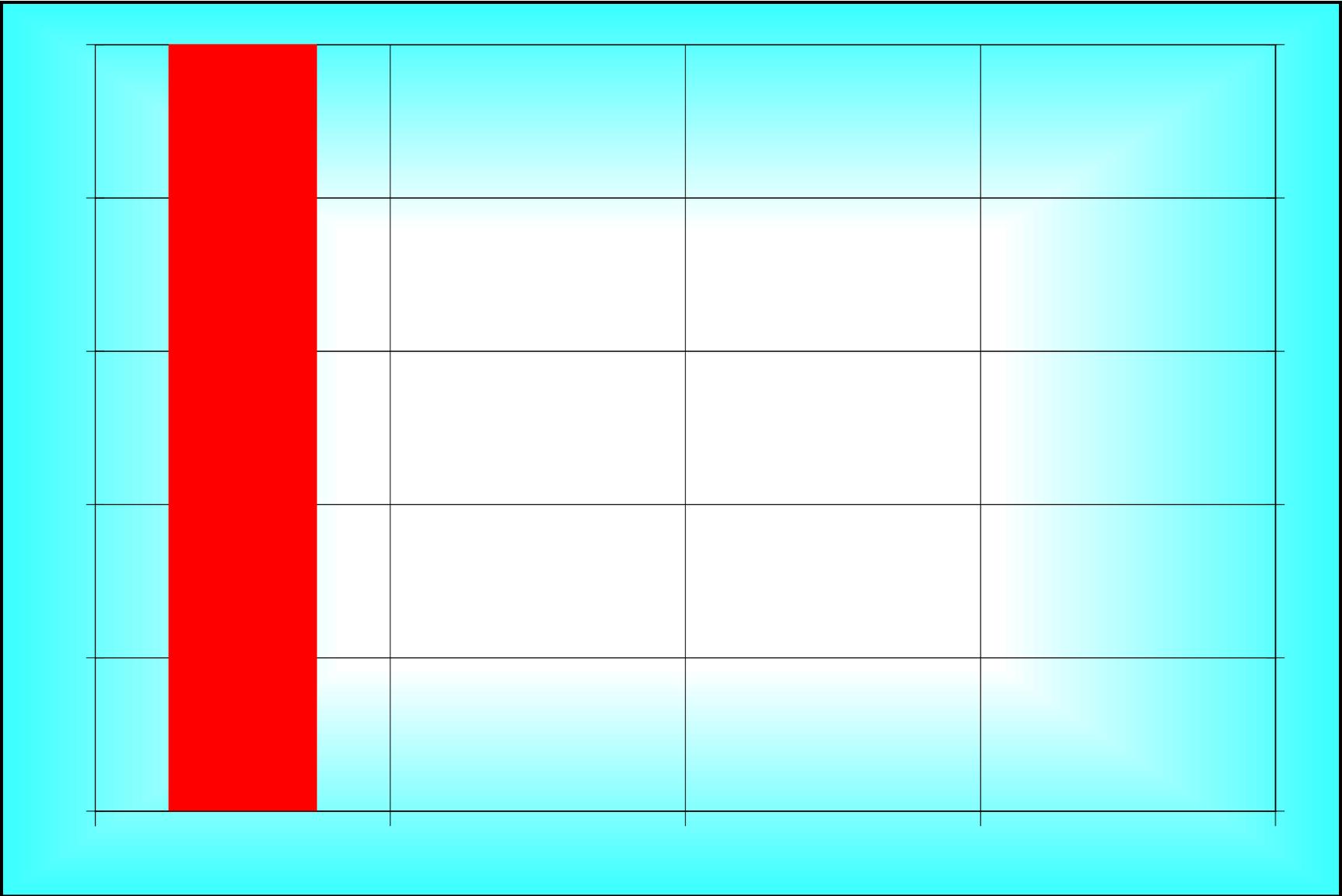
Options: Allow Bypass

Descriptions:

SA-Strongly Agree A-Agree D-Disagree SD-Strongly Disagree

B) Results Spread

<i>Choices</i>	<i>Count</i>
SA(4)	5
A(3)	0
D(2)	0
SD(1)	0
 <i>Statistics</i>	
<i>Total</i>	20
<i>Mean</i>	SA(4.00)
<i>Mode</i>	SA
<i>High</i>	SA
<i>Low</i>	SA
<i>STD</i>	0.00
<i>N</i>	5
<i>n</i>	5



Results Chart (1. This session was a good use of my time)

2. I believe this information will be used constructively

A) Ballot

Method: Agree/Disagree (4-point)

Options: Allow Bypass

Descriptions:

SA-Strongly Agree A-Agree D-Disagree SD-Strongly Disagree

B) Results Spread

<i>Choices</i>	<i>Count</i>
----------------	--------------

SA(4)	4
-------	---

A(3)	1
------	---

D(2)	0
------	---

SD(1)	0
-------	---

Statistics

<i>Total</i>	19
--------------	----

<i>Mean</i>	SA(3.80)
-------------	----------

<i>Mode</i>	SA
-------------	----

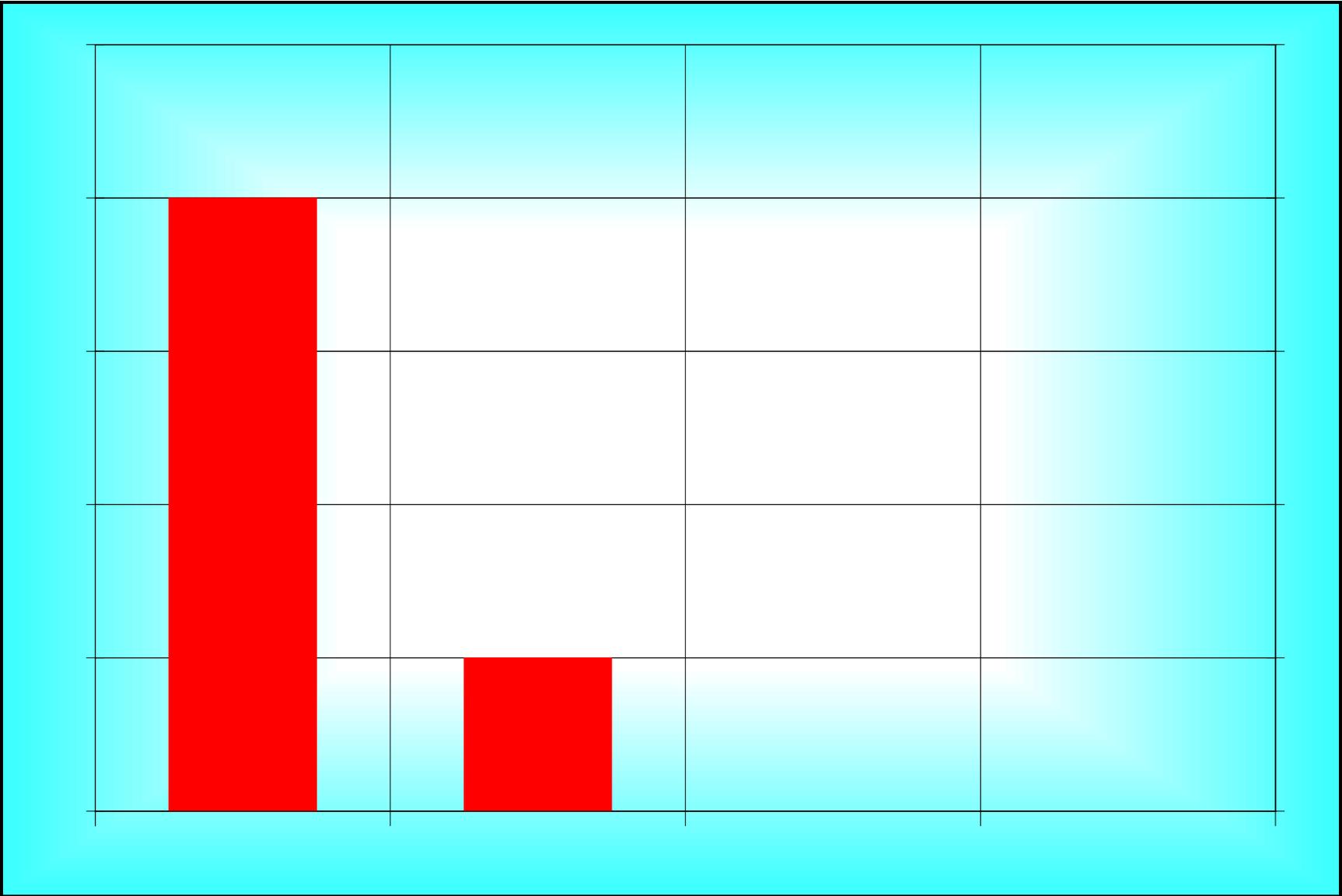
<i>High</i>	SA
-------------	----

<i>Low</i>	A
------------	---

<i>STD</i>	0.45
------------	------

<i>N</i>	5
----------	---

<i>n</i>	5
----------	---



Results Chart (2. I believe this information will be used...)

3. I enjoyed using the group interactive software

A) Ballot

Method: Agree/Disagree (4-point)

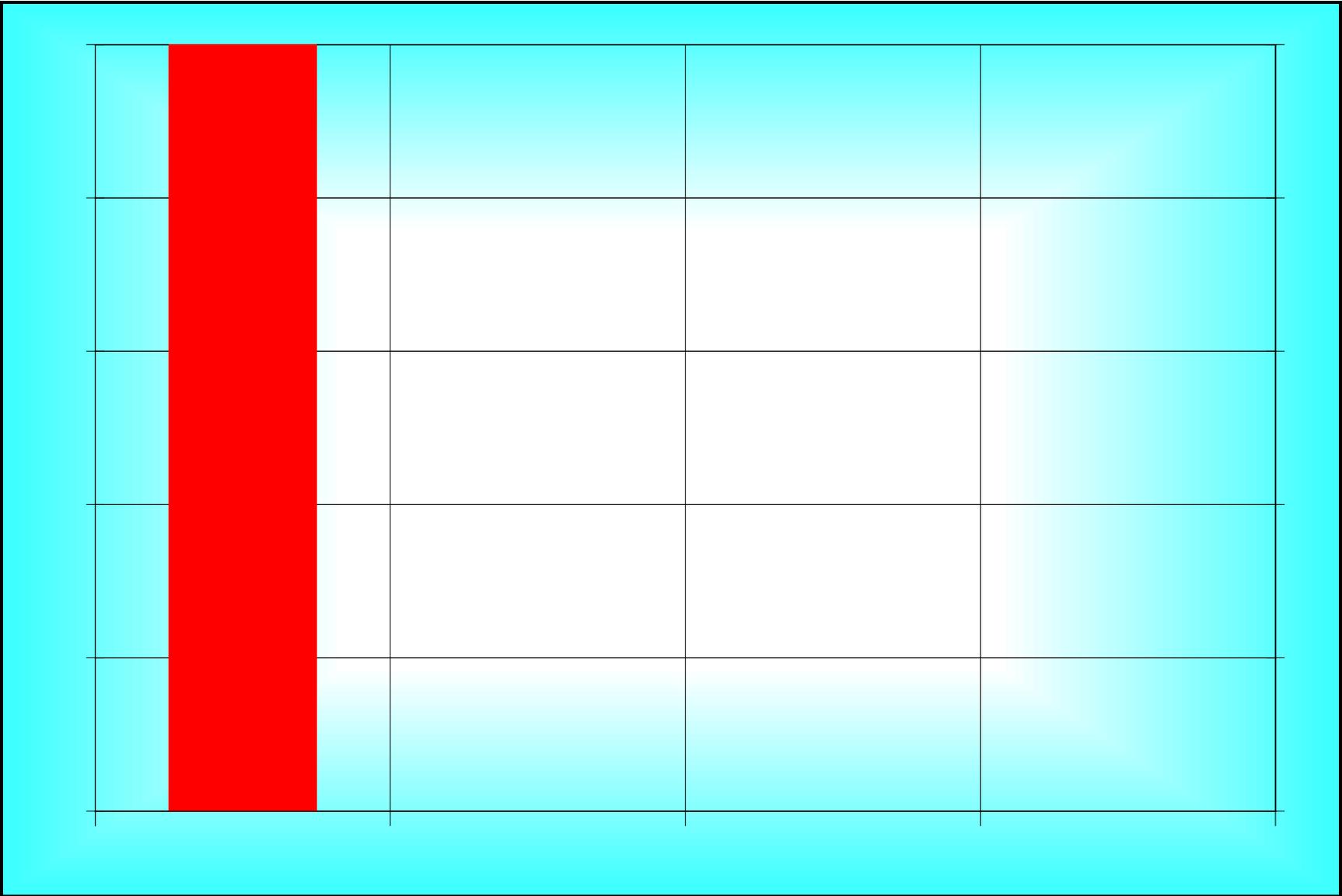
Options: Allow Bypass

Descriptions:

SA-Strongly Agree A-Agree D-Disagree SD-Strongly Disagree

B) Results Spread

<i>Choices</i>	<i>Count</i>
<i>SA(4)</i>	<i>5</i>
<i>A(3)</i>	<i>0</i>
<i>D(2)</i>	<i>0</i>
<i>SD(1)</i>	<i>0</i>
 <i>Statistics</i>	
<i>Total</i>	<i>20</i>
<i>Mean</i>	<i>SA(4.00)</i>
<i>Mode</i>	<i>SA</i>
<i>High</i>	<i>SA</i>
<i>Low</i>	<i>SA</i>
<i>STD</i>	<i>0.00</i>
<i>N</i>	<i>5</i>
<i>n</i>	<i>5</i>



Results Chart (3. I enjoyed using the group interactive software)

4. I have the following suggestions for future improvements

A) Ballot

Method: Open-Ended
Options: Allow Bypass
Maximum Number of Characters: [12288]
Descriptions:
Click in the box to enter text.

B) Text Responses

Total Number of Respondents (N): 5
Number of responses to this question (n): 0